



SD Gupta School of Public Health

Master of Public Health (Implementation Science)

Cohort-01 (2022-2024)

First Year, Semester 2, End Term Examinations, April 2023

MPHIS-606.101-Principles of Management

Time - 3 Hours

Maximum Marks:50 (Pass Marks: 20)

This question paper contains one printed page.

It consists of two Parts – Part A and Part B. Attempt any three questions from Part A. Part B is compulsory.

Part A

(Maximum Marks: 3 x 10 = 30 marks)

Attempt any three questions of the following:

- Q1. Describe the functions of the management of public health.
- Q2. What are the steps in the strategic planning process? Mention any four advantages and four limitations of planning of public health program.
- Q3. What are the essential executing skills for managing a public health program?
- Q4. Define motivation and name the motivation theories. Explain any one of them.
- Q5. “Health System in LMIC is undergoing a paradigm shift. Effective leadership is important to make health services available and accessible to the neediest person and to ensure a high rate of quality service (both preventive and curative) utilization by the eligible population. For effective leadership in the health system of LMIC discuss and critically analyze basic leadership styles.
- Q6. What are the barriers to effective communication of a public health program?

Part B

(Maximum Marks: 20)

Attempt the following question:

- Q7. Critically analyze the public health program of your choice in terms of:
 - a) Its Strengths, Weaknesses, opportunities, and Threat (SWOT) using environment scanning tools. (5 marks)
 - b) Key stakeholders of your chosen public health program and their role. (5 marks)
 - c) Suggest the steps for selection for a public health staff for that program assuming a job role. (5 marks)
 - d) Define a few indicators for controlling of public health program of your choice. (5 marks)